RATE CARD

GOOGLE JUICE & FREE JOB ADVERTISING ALL COME AS STANDARD WITH OUR PACKAGES

INTRODUCTORY PACKAGE

- ✓ Company profile in up to 3 areas of the site
- ✓ Inclusion in up to 3 relevant guides
- ✔ Option to add events, offers and competitions
- ✓ Unique content; blogger review & team interview
- ✓ Invite to client only FB group inclusion in client e-newsletters
- ✓ Amplification on our social networks

£295+VAT' 6 MONTHS / **£540+VAT** 12 MONTHS

ENHANCED LISTING

✓ Google loves back links to authoritive websites so being featured on TGt will also improve your own websites organic search engine rankings ✓ Company name, telephone number, email, website and map, links in the directory & in one category of your choice

£120+VAT 12 MONTHS /£10 A MONTH

BRONZE PACKAGE

- ✓ Detailed company profile in all relevant areas of the site incl. contact details, map, logo, website & social links & up to 5 images
- ✓ Inclusion in all relevant and timely guides
- ✔ Events listings and inclusion in the events calendar
- ✔ Option to add unlimited offers and competitions
- ✔ Publication of press releases/blog posts
- ✔ Display advertising in all relevant areas
- ✔ Ongoing amplification on our social networks
- ✔ Dedicated account manager
- ✓ Invite to client FB group, inclusion in client email newsletters

£89+VAT PER MONTH 12 MONTH AGREEMENT

SILVER PACKAGE

- Display ads animated + promo banner
- ✓ Detailed company profile in all relevant areas of the site incl. contact details, map, logo, website & social links & up to 5 images
- ✓ Inclusion in all relevant and timely guides & unique content
- ✔ Events offers and competitions

£175+VAT PER MONTH 12 MONTH AGREEMENT

- ✓ Unique content reviews, interviews
- ✔ Press releases/blog posts on homepage
- ✓ Quarterly inclusion in monthly email newsletter
- ✓ Amplification on our social networks incl. Ads/Boosts
- ✓ Job membership and control panel
- ✓ Ongoing feedback and stat updates
- ✓ Invite to client FB group, inclusion in client email newsletters

GOLD PACKAGE / PREMIUM AREA SPONSORSHIP

- ✓ Display ads animated and promo banners in premium areas
- ✓ Detailed company profile in all relevant areas of the site incl. contact details, map, logo, site and social links & up to 10 images
- ightharpoonup Events, offers and competitions
- ✔ Coverage of your events/open days (gallery, editorial, live social)
- ✔ Guaranteed second position in all relevant guides
- £345+VAT PER MONTH 12 MONTH AGREEMENT

- Unique content reviews, interviews
- ✔ Press releases/blog posts on homepage
- ✓ Monthly inclusion in monthly email newsletter
- ✓ 2 x solus email campaigns
- ✔ Amplification on our social networks incl. Ads/Boosts
- Ongoing feedback and stat updates
- ✓ Job membership and control panel
- ✓ Invite to client FB group, inclusion in client email newsletters

PLATINUM PACKAGE / SUBSITE 'SPONSORED BY'* SPONSORSHIP -ad av 600k impressions PM

- ✓ Subsite sponsorship (i.e. Entertainment, Lifestyle sections)
- ✓ Display ads (Homepage + top animated and promo banners)
- ✔ Detailed company profile in all relevant areas of the site incl. contact details, map, logo, site and social links & up to 10 images
- ightharpoonup Guaranteed No. 1 position in all relevant guides
- ✔ Events, offers and competitions
- ✔ Unique content reviews, interviews
- £595+VAT PER MONTH 12 MONTH AGREEMENT

- ✔ Press releases/blog posts on homepage
- ✔ Coverage of your events/open days (video, gallery, editorial, live social)
- ✓ Monthly inclusion in monthly email newsletter
- ✓ 4 x solus email campaigns
- Ongoing feedback and stat updates
- ✓ Amplification on our social networks incl. Ads/Boosts
- ✓ Job membership and control panel
- ✔ Invite to client FB group, inclusion in client email newsletters

For PR, Social Media Management and Training, Video and Bespoke Package enquiries please contact Liz liz@totalguideto.com / 07814 080199 or Rachael rachael@totalguideto.com / 07754 856949 (we can create solutions to suit your individual business needs and requirements)